

<b>Sounds True Sponsor Benefits</b>	<b>**SOLD OUT** Platinum Sponsor \$50,000 Limit 1</b>	<b>Gold Sponsor \$25,000 Limit 2</b>	<b>Silver Sponsor \$10,000 Limit 4</b>	<b>Bronze Sponsor \$5,000 Limit 6</b>
<b>SoundsTrue.com (400K+ visitors/month, 330K+ email names)</b>				
Dedicated solo eblast	✓			
Promotion in monthly New Release email	✓	✓		
<i>Insights at the Edge</i> Sponsor feature (215K+ downloads/month)	6 episodes	3 episodes	1 episode	
Social Media posts (Facebook and Twitter)	16 posts	8 posts	4 posts	2 posts
<b>Wake Up Festival</b>				
Exclusive logo presence in Wake Up Festival direct mailing promo piece to 35K+ names (deadline March 1, 2014)	✓			
Logo at end of Wake Up Festival video on WakeUpFestival.com	✓	✓		
Sponsor logo on WakeUpFestival.com home page	✓	✓	✓	
Sponsor logo, link, and 60-word description on sponsor page	✓	✓	✓	✓
<b>Festival Presence (1000+ attendees)</b>				
Mainstage feature presentation	5 minutes			
Program Ad (deadline May 1, 2014)	Full page	1/2 Page		
Exhibit and sales table at Wake Up Festival Market Place	8' table	8' table		
Logo presence on promotional and program materials (deadline June 1, 2014)	✓	✓	✓	✓
Logo presence on sponsor banner (deadline June 1, 2014)	✓	✓	✓	✓
Sponsor recognition by Tami Simon from the Main Stage	✓	✓	✓	✓
Product placement in gift bags (1000-1500 units)	✓	✓	✓	✓
VIP Passes to Wake Up Festival	6 passes	4 passes	2 passes	1 pass
Unlimited additional passes available at a discounted rate of \$595	✓	✓	✓	✓
VIP dining room access (dine with the presenters)	5 invites	4 invites	2 invites	1 invite

<b>Wake Up Regional Presence (1000+ attendees)</b>				
VIP backstage access	2 invites			
Logo presence on promotional materials	✓	✓	✓	✓
Logo presence on sponsor banner	✓	✓	✓	✓
Sponsor recognition by host from Main Stage	✓	✓	✓	✓
VIP Passes to regional Wake Up events	6 passes	4 passes	2 passes	1 pass

**Additional Sponsor Opportunities**

Gift bags (1 sponsor)	\$5,000
Badge lanyards (1 sponsor)	\$10,000
Reusable Stainless Steel water bottles (1 sponsor)	\$10,000

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